

ABOUT THE FARMER COOPERATIVES CONFERENCE

For the past 25 years, the University of Wisconsin Center for Cooperatives (UWCC) has developed the Farmer Cooperatives Conference to highlight the latest strategic thinking on cooperative issues and trends. The audience is mainly comprised of agricultural cooperative managers, senior management, and board members. Additionally, those who provide professional services to farmer cooperatives (bankers, attorneys, accountants, and consultants) and cooperative academics are in attendance. The Farmer Cooperatives Conference sponsorship program provides agribusiness cooperatives, cooperative support providers, foundations, and nonprofit organizations the opportunity to reach a broad cooperative audience and support the exchange of ideas among cooperative leadership.

CONFERENCE PROGRAM

We are thrilled to bring farmer cooperators together again in person for networking and education. This year's program will be held in downtown Minneapolis on **November 29-30** and will feature sessions on the following timely topics:

- Policy Update for Farmer Cooperatives
- Changing Landscape of Labor: How Can Cooperatives Compete?
- Strategies for Attracting and Retaining Talent
- Board Nomination Best Practices
- Meaningful Member Engagement
- and more!

WHY SPONSOR?

- **PARTICIPATE:** Let your organization be recognized as a leader among agricultural cooperatives with your sponsorship.
- **NETWORK:** Connect with local, regional, and national agribusiness cooperative leaders.
- **EDUCATE:** Inform attendees about your products and services.



SPONSOR RECOGNITION

All sponsors will be recognized as follows:

- Verbal acknowledgement of your organization in opening remarks
- Logo and website link on conference website
- Logo in all conference communications
- Mentions on UWCC social media channels
- Access to attendee list

SPONSORSHIP LEVELS

STAR PARTNERS - \$15,000 & ABOVE

- Reception Sponsor with exclusive signage during event
- Complimentary registration for two (2) attendees
- Information table available
- Verbal acknowledgement of your organization at the sponsored event

LEADERSHIP SPONSOR - \$7,500 - \$14,999

- Welcome reception sponsor with exclusive signage during event
- Complimentary registration for one (1) attendee
- Information table available
- Verbal acknowledgement of your organization at the sponsored event

CONFERENCE PARTNERS - \$5,000 - \$7,499

- Lunch or breakfast sponsor with exclusive signage during event
- Information table available
- Verbal acknowledgement of your organization at the sponsored event

PROGRAM SPONSORS - \$2,000 - \$4,999

- Break sponsor with exclusive signage at event

GENERAL SUPPORTERS - UP to \$1,999

ATTENDEE PROFILE

43%

Co-op
Management

20%

Board
Members

19%

Support
Organizations

18%

Co-op
Academics

