
ABOUT THE FARMER COOPERATIVES CONFERENCE

For the past 20 years the University of Wisconsin Center for Cooperatives (UWCC) has developed the Farmer Cooperatives Conference to highlight the latest strategic thinking on cooperative issues and trends. The audience is mainly comprised of agricultural cooperative managers, senior management, and board members. Additionally, those who provide professional services to farmer cooperatives (bankers, attorneys, accountants, and consultants) and cooperative academics are in attendance. The Farmer Cooperatives Conference sponsorship program provides agribusiness cooperatives, cooperative support providers, foundations and nonprofit organizations the opportunity to reach a broad cooperative audience and support the exchange of ideas among cooperative leadership.

ONLINE CONFERENCE

The Farmer Cooperatives Conference will be delivered via a virtual format over **November 1st through 3rd** and will feature sessions on the following timely topics:

- Policy Update for Farmer Cooperatives
- Competitive Strategies and Alternatives to Mergers
- Governance Case Study
- Innovations in Cooperative Management

Each session will offer participants the chance to use the chat function to ask speakers questions. After each session, participants will be able to dive more deeply into topics with their peers in facilitated breakout discussion groups. We will record sessions and make them available to registered attendees. Session recordings will be posted within 24 hours on the UW Center for Cooperative YouTube channel.

BENEFITS OF SPONSORING OUR VIRTUAL CONFERENCE

- **Increased accessibility:** The online conference will have a reduced registration rate, making the nearly 8 hours of content over 3 days accessible to a much wider audience.
- **Developing the next generation of cooperators:** We will offer free registration to undergraduate and graduate students with an interest in agribusiness and cooperatives.
- **Networking and professional development:** The breakout discussion groups after each session will offer attendees the opportunity for more personal, in depth conversations and networking.

SPONSOR RECOGNITION

All sponsors will be recognized as follows:

- Verbal acknowledgement of your organization before and after each webinar
- Logo and website link on conference website
- Logo in all conference communications
- Mentions on UWCC social media channels

COMPLIMENTARY REGISTRATION

Star Partner (\$15,000 & Above)	20 attendees
Leadership Sponsor (\$7,500 - \$14,999)	15 attendees
Conference Partner (\$5,000 - \$7,499).....	10 attendees
Program Sponsor (\$2,000 - \$4,999)	5 attendees
General Supporter (up to \$1,999).....	2 attendees

