



COMPEER
FINANCIAL™

LEVERAGING TECHNOLOGY TO INCREASE BOARD PARTICIPATION

MARK CADE - CHAIRMAN, BOARD OF DIRECTORS

November 8, 2019

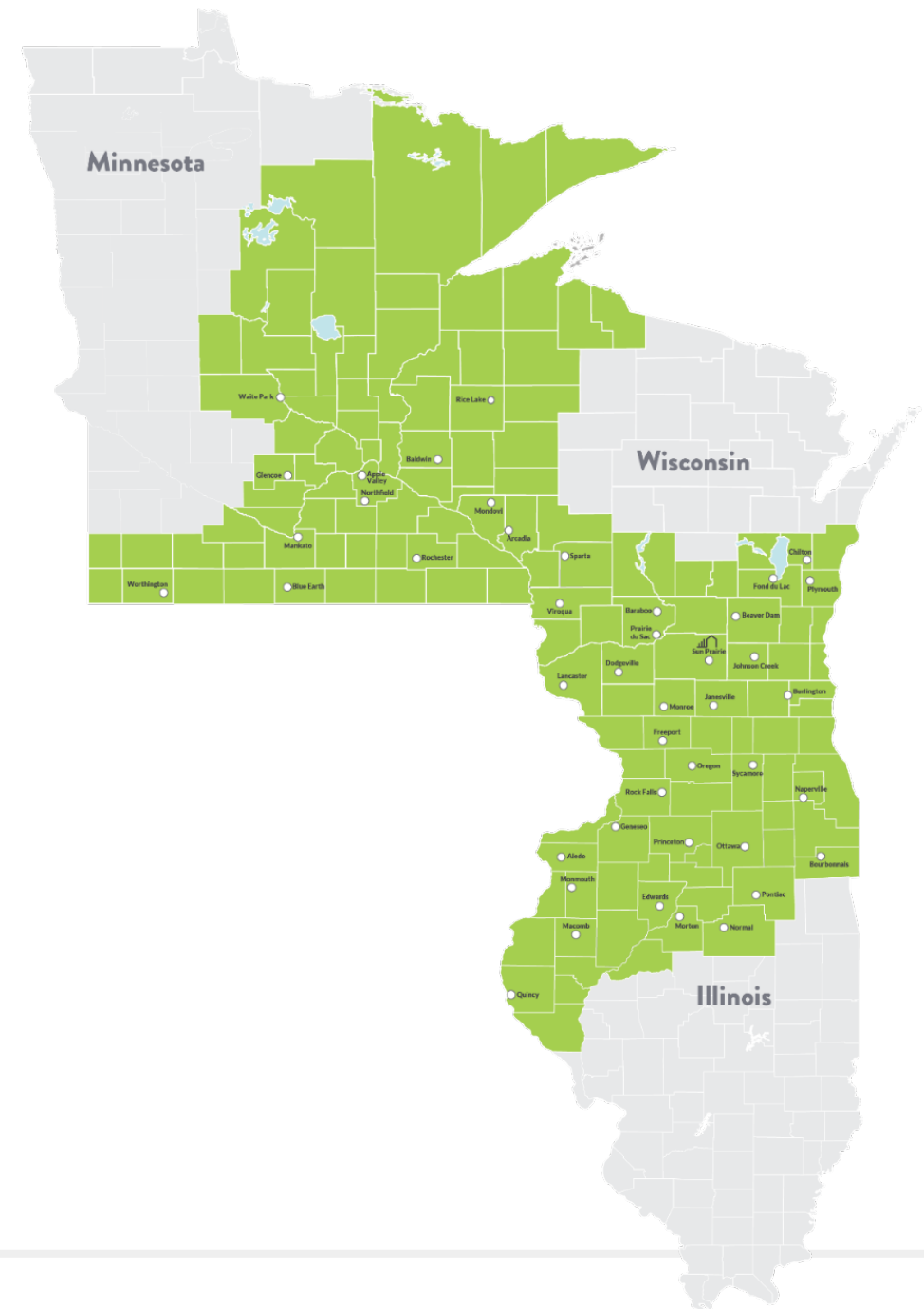
COMPEER TERRITORY

Merger 2017

- AgStar
- Badgerland
- 1st Farm Credit of Illinois

Key Drivers

- Scale for Technology Investment
- Diversification of portfolio
- Specialization of Services



TECHNOLOGY PROGRESSION

- Board books by mail
- Ipads (Diligent)

Initially for delivery of board materials

Progressed to using other tools within Diligent



REFINING BOARD BOOK CONTENT

- Initial board book format
- Moved to summary from ELT

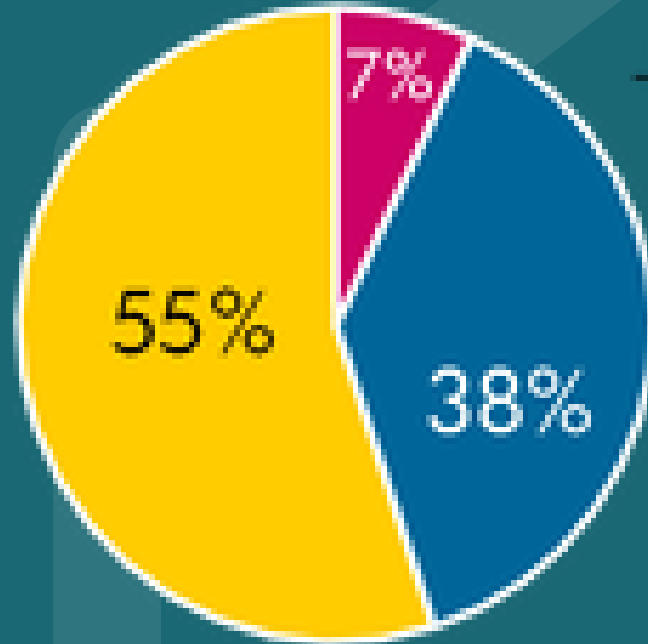
Summaries with attached appendixes

- Flow of the meeting improved along with discussion

operational **More strategic discussion rather than**

WEB EX / VIDEO VS. IN PERSON

Finding Balance



Dr. Albert Mehrabian's 7-38-55% Rule

Elements of Personal Communication

- 7% spoken words
- 38% voice, tone
- 55% body language

WEB EX AND VIDEO CONFERENCING

➤ Committee meetings

Quarterly in person
Supplemental meetings Web Ex

➤ Video Conferencing

FCA interaction or off site contacts
Emergency meetings etc.

IN SUMMARY

- **Improved board efficiency**
- **Allows for real time updates and information**
- **Security and confidentiality a concern while using technology**

A large, light blue outline of a house with a chimney on the left side. A small yellow horizontal dash is located on the right side of the house's base.

THANK YOU